



VISIT OUR WEBSITE:  
[WWW.TREESBYDESIGN.COM](http://WWW.TREESBYDESIGN.COM)

**TREES BY DESIGN**  
LANDSCAPE ARCHITECTURE

CONTACT:  
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## DEAR HOMEOWNER,

Each landscape project, just like each homeowner, is unique. Whether it's a new pool design or an entirely new landscape, Trees by Design takes the mystery out of creating the perfect outdoor living space.

Let's face it, hiring a landscape architect is a very important decision. You're inviting someone into your home to help you develop your dream space, so you can't afford to choose the wrong team. Trees by Design is your trustworthy local solution. With a proven track record of on-time, on-budget design, you can count on us to bring your vision to life.

We know how important your project is to you. Not only do we execute your design with precision and speed, but are invested in each design and treat it as if it were our own. Our team members meet the highest standards of professionalism in order to provide a reliable and enjoyable process from start to finish.

We're confident that our qualifications and experience will meet your needs, and we look forward to working with you.

Sincerely,

**JOHN GOTTFREDSON**

Owner and Professional Landscape Architect

# TEAM MEMBERS



JOHN GOTTFREDSON,  
OWNER AND LANDSCAPE  
ARCHITECT

As a licensed landscape architect and over 15 years experience, John knows what goes into good design. He also understands that your landscape is your sanctuary and is a pro at guiding you along to make educated decisions. John takes pride in providing well thought out, timely, and economical design services. He received a Master's in Landscape Architecture from USU.



LOGAN OATES, PROJECT  
MANAGER AND LANDSCAPE  
DESIGNER

With 20 years in the design/build industry, Logan brings design experience grounded in years of installation know how. Logan ensures that your project runs smoothly and is completed on time. Logan holds a undergraduate degree in Landscape Management from BYU and a Master's in Landscape Architecture from USU.

## why choose us

Beautiful outdoor spaces don't just happen. They require attention to scale, materials, spacial relationships, balancing unity and variety, and selecting a four-season plant palette. A professionally designed landscape will pay dividends of beauty and enjoyment for years to come.

Our landscape design service allows you to attain the vision you are needing to move forward with confidence on your project. With a plan in hand that reflects your style, interests, and budget, you can meet with contractors with confidence, or choose to build your project yourself, knowing you will be able to do it once, do it right.

By partnering with us, not only do you get the benefit of over 40 years of combined experience and a licensed landscape architect at an affordable price, but you get the peace of mind knowing that at the end of the day your project will be functional, practical, and of course, beautiful!

# PLAN OPTIONS

No matter the size of project, our plan options can be adjusted to fit your needs. Below is a snap shot of our 3 major plan types to give you and idea of scope and pricing. The following pages further detail each plan option.

## Aspen Plan: \$1,800 +/-

- For smaller sites with relatively little slope.
- 1-3 page plan set
- No revisions

## Magnolia Plan: \$3,500 +/-

- For larger sites with relatively little slope or for smaller sites with major slope.
- 6 page full plan set
- 1 round of revisions

## Sequoia Plan: \$5,500 +/-

- For larger sites with major slope.
- 6 page full plan set
- 1 concept plan review
- 1 round of revisions



# ASPEN PLAN

Perfect for simple projects, such as a back yard pool design, the Aspen plan comes with 1 site survey, an on-site consultation, and a landscape plan.

## INCLUDES

- 1 site survey
- 1 on site consultation
- 1-3 page plan set including layout plan and planting plan
- No revisions included

## PROCESS

### SITE ANALYSIS PHASE

- A site survey is conducted.
- A base map is produced from the survey.

### CONCEPT DESIGN PHASE

- Homeowners meet with John for the on-site consultation.
- The concept design sketch is developed.

### CONSTRUCTION DOCUMENT PHASE

- The landscape plan set is created, guided by the concept design sketch.

\*see more details at [www.treesbydesign.com/process](http://www.treesbydesign.com/process)

**Price:** \$1,800 +/-

### DETAILS AND ADDITIONAL CHARGES:

Billing Schedule:

- - 100% upfront

A drone is used to perform the site survey. If the site is within a FAA no fly zone or there is significant canopy cover, **additional charges** may occur to obtain accurate measurements. This single drone image is less accurate than will be obtained during a full site survey included in the other plans.

The final plan set will be emailed as a PDF after final payment is received. Any changes to the plan will be billed at \$165 per hour.

# MAGNOLIA PLAN

The Magnolia Plan is our standard landscape design. It comes with 1 site survey, an on-site consultation, a full plan set, and one round of revisions.

## INCLUDES

- 1 site survey
- 1 on site consultation
- 5-6 page bid plan set including cover page, base map, layout plan, and planting plan.
- 1 round of revisions after final delivery

\*see more details at [www.treesbydesign.com](http://www.treesbydesign.com)

## PROCESS

### SITE ANALYSIS PHASE

- A site survey is conducted.
- A base map is produced from the survey.

### CONCEPT DESIGN PHASE

- Homeowners meet with John for the on-site consultation.
- The concept design sketch is developed.
- The concept design sketch is reviewed (1 week window for final decisions).

### CONSTRUCTION DOCUMENT PHASE

- The landscape plan set is created, guided by the concept sketch.
- The plan set is delivered after final payment.
- 1 round of revisions included within 1 month. Anything additional or after 1 month is billed hrly.

**Price:** \$3,500 +/-

### DETAILS AND ADDITIONAL CHARGES:

Billing Schedule:

- 50% up front
- Final 50% prior to plan set delivery

A drone is used to perform the site survey. If the site is within a FAA no fly zone or there is significant canopy cover, **additional charges** may occur to obtain accurate measurements.

A price will be given over the phone prior to any on site visit, which is estimated using the homeowners description of the project size, complexity, and **elevation change requirements** of the project. If the project requirements differ from those explained, additional charges may apply. The final plan will be emailed as a PDF. The plan includes 1 round of revisions, up to 2 hours. Any additional changes to the plan will be billed at \$165 per hour.

# SEQUOIA PLAN

The Sequoia Plan is made for large and complex projects. It includes everything that is included in the Magnolia plan, with an extra concept sketch review and development.

## FEATURES

- 1 site survey
- 1 on site consultation
- 1 concept design review
- 5-6 page bid plan set including cover page, base map, layout plan, and planting plan.
- 1 round of revisions after final delivery

\*see more details at [www.treesbydesign.com](http://www.treesbydesign.com)

## PROCESS

### SITE ANALYSIS PHASE

- A site survey is conducted and the base map is created.

### CONCEPT DESIGN PHASE

- Homeowners meet with John for the on-site consultation.
- A concept design sketch draft is created and reviewed.
- The concept design sketch is further developed.
- The developed concept design sketch is reviewed.

### CONSTRUCTION DOCUMENT PHASE

- The landscape plan set is created, guided by the concept sketch.
- The plan set is delivered after final payment.
- 1 round of revisions included within 1 month. Anything additional or after 1 month is billed hrly.

**Price:** \$5,500 +/-

### DETAILS AND ADDITIONAL CHARGES:

#### Billing Schedule:

- \$400 for site survey
- Remaining 50% after 1st on-site consultation
- Final 50% prior to plan delivery

A drone is used to perform the site survey. If the site is within a FAA no fly zone or there is significant canopy cover, **additional charges** may occur to obtain accurate measurements.

A price will be given over the phone prior to any on site visit, which is estimated using the homeowners description of the project size, complexity, and **elevation change requirements** of the project. If the project requirements differ from those explained, additional charges may apply. The final plan will be emailed as a PDF. The plan includes 1 round of revisions, up to 2 hours. Any additional changes to the plan will be billed at \$165 per hour.

# 3D MODELING

Why not see how your design will look before it's built! Let us take your design and make it come to life with a photo realistic 3D model. You'll receive 10-20 model images along with a 30 sec fly through video of the design.

## FEATURES

- 10-20 rendered images.
- 1 video clip fly through.
- Shared Sketchup model upon request.

## PROCESS

- Models are usually done after the plan set is finalized.
- Plan set revisions do not apply to model revisions.
- Any model revisions are billable.



**Price:** Call for pricing

### DETAILS AND ADDITIONAL CHARGES:

Billing Schedule:

- - Full amount due prior to delivery

Material, plant, and furniture selection is limited to what is available on the programs that are used. Project that require many custom built object may cost more.

The final photos and video will be shared with a link (they are too large to email). Any additional changes to the plan will be billed at an hourly rate of \$165/hr.



# WHAT NEXT?

## go to our website

Check out our website at [www.treesbydesign.com](http://www.treesbydesign.com) to see work samples, before and after pictures, and example plan sets.

## call John

Call John at (801) 888-4506 for any questions, to request an estimate, or to schedule an on site consultation.

# WE HOPE TO HEAR FROM YOU SOON!